



Advertising & Articles

Place a Rotating Banner Ad on the NWABC Web site

Advertising on the Web site is available to dues paying members at a discount. The ads are in full color and 420px wide by 200px tall. The ad itself is linked to the advertiser's Web site, if available. The cost for members is \$50 for 6 months, or \$35 for 3 months. Ads are also available for non-dues paying members. The cost for non-dues-paying members is \$75 for 6 months or \$50 for 3 months.

In addition you may have your logo displayed on the bottom of the front page under SPONSORS for just \$20 for 6 months.

Follow these steps to place your ad:

- 1) Check with Lorraine Ayliffe, Web site manager, for space availability or any other ad related questions i.e. ad design/set up assistance. <lorraine@webwoman.us>
- 2) Make checks payable to NWABC. Note on the check that it is for Web site advertisement.
- 3) Deliver payment to the Treasurer or Lorraine Ayliffe and attach your ad copy to an email and send it to Lorraine at: <lorraine@webwoman.us>.
- 4) If you need assistance with ad design or set up, Lorraine can help you with that too, for a minimal charge.

Submit a list of tips for publication on the Web site

Contributions for the NWABC Web site are encouraged and accepted from all members. Tips should be of general interest to people in business, contain useful information, be concise, objective, and well written. Illustrate your point clearly but briefly.

Submit an Article

Articles are also welcome. Choose topics that would appeal to NWABC members, guests, and individuals who have an interest in promoting business professionals. Provide information or advice about your line of work or area of interest without directly promoting your individual products and/or services. No political or religious content, please. You may include a couple sentences at the end of the article "about the author" including your contact information,

Submit your article via e-mail to the Web site manager, Lorraine Ayliffe, at lorraine@webwoman.us.